



TRANSFORM YOUR PRODUCT INTO THE PACKAGING BRAND ASKED FOR BY NAME.

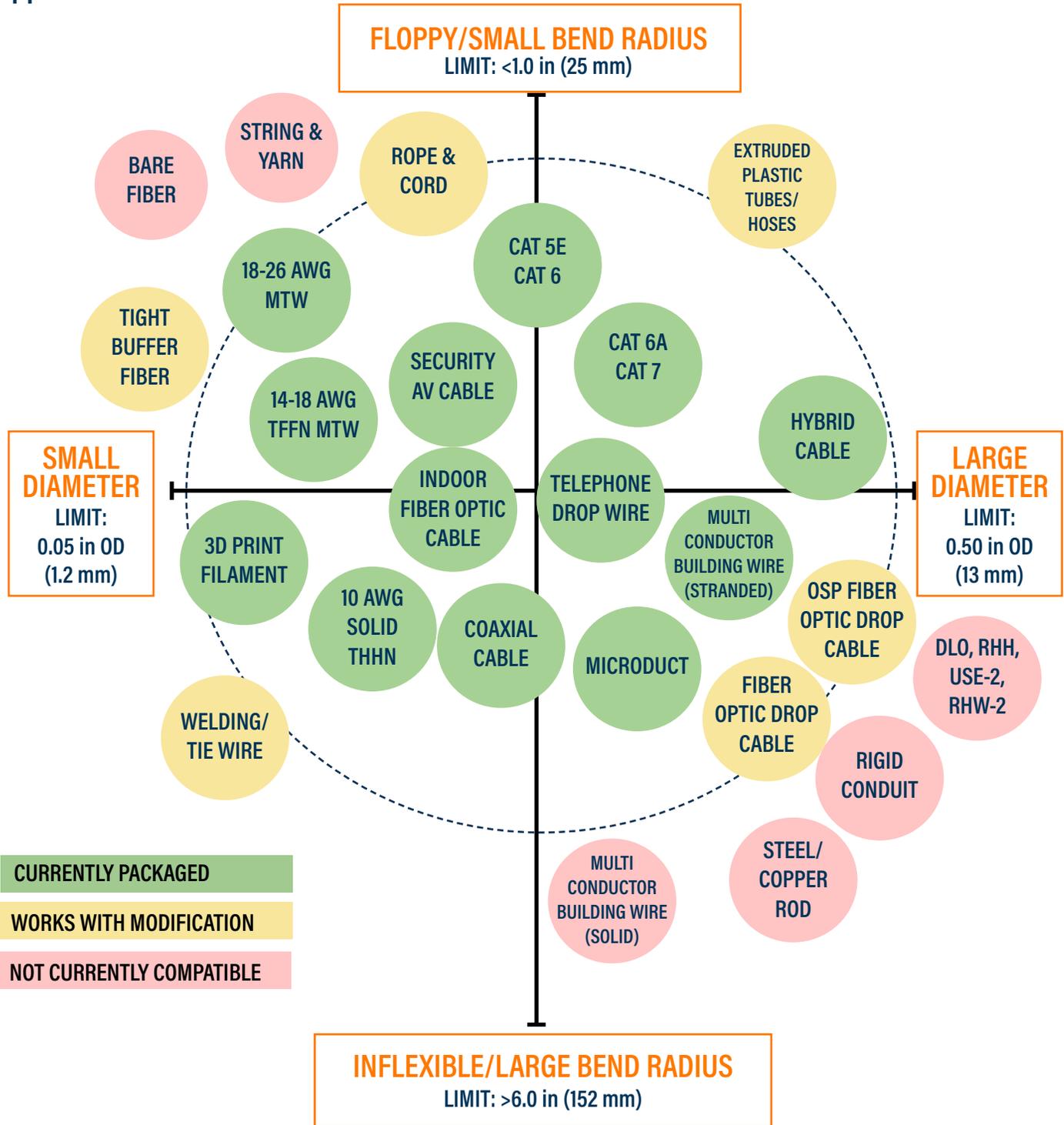


PATENTED TWIST-FREE, TANGLE-FREE™, HASSLE-FREE TECHNOLOGY



WHAT WORKS IN REELEX?

REELEX's expertise in precision winding allows figure-eight coiling technology to be used on most flexible, filamentary materials like the applications below as well as a variety of specialty applications.



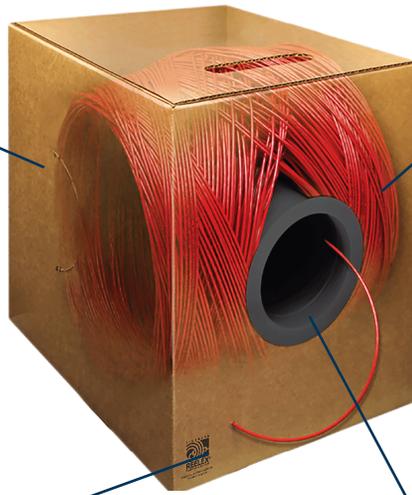


PACKAGING SOLUTIONS FOR TODAY'S MANUFACTURING NEEDS

The patented REELEX® coil is a precision figure eight winding configuration that enables cable and wire products to dispense inside out with zero twists, tangles, knots, or rotation in a variety of unique and sustainable packaging formats.

INSIDE THE BOX

The REELEX coil can be placed into a variety of containers, but is typically packaged in a cardboard box. Boxes are inherently excellent package options, as they are customizable, stack easily and can be broken down flat for disposal.



Once the REELEX coil has completed winding on the REELEX machine, the payout tube is inserted into the hole in the coil, the inside end of the product is threaded through the tube for access, and the finished coil is placed into a package.

The REELEX trademark logo is required on all genuine REELEX packages. The logo signifies that the package is genuine and will dispense as expected: tangle-free, twist-free, and without product damage.

Every package needs a payout tube to dispense smoothly. The purpose of the payout tube is to ensure the opposing twists of the figure-eight resolve themselves inside the coil rather than outside. The diameter and length of the tube must be carefully considered to manage bend radius inside the coil, thus ensuring smooth payout.



IMPROVED MANUFACTURING AT EVERY STAGE



REELEX
COILER

REELEX
HYBRID SPOOLER

SPOOLERS

PAYOFFS

ACCUMULATORS & DANCERS

Built in the United States, REELEX machines are engineered to meet modern safety requirements and deliver dependable, operator-friendly performance. Every system incorporates dual-channel safety circuitry, ensuring that the equipment cannot start unexpectedly and providing an added layer of protection for operators and maintenance personnel.

Operators benefit from:

- Integrated equipment controls for streamlined operation
- On-screen diagnostics and troubleshooting tools to reduce downtime
- Packaging calculators to improve accuracy and efficiency
- Multi-language support for global usability
- Product and job storage to simplify repeat runs
- Networking capabilities for data sharing and line integration
- Remote diagnostics, data collection and real-time performance monitoring





MACHINE OVERVIEW

S320

High performance, single-spindle coiling machine for rewind-line packaging.

Performance:

750 Feet Per Minute*
40 Coils Per Hour*



S320e

Hybrid winding machine. Produce REELEX coils or spools on one machine.

Performance:

400 Feet Per Minute*
25 Coils Per Hour*
60 Spools Per Hour*



M340

Dual-Spindle Coiling Machine with automatic cut & transfer between spindles.

Performance:

1,500 Feet Per Minute*
80 Coils Per Hour*



DUAL HEAD SPOOLER (DHS)

Dual-spindle spooling machine with automatic cut and transfer.

Performance:

1,500 Feet Per Minute*
90 Spools Per Hour*



POD CABLE DELIVERY SYSTEM

The payoff and dancer on one frame (POD) can feed most rewind lines with supply reels up to 52" diameter for coiling or spooling. Save space with compact footprint.

Performance:

1,500 Feet Per Minute*



ACCUMULATORS & DANCERS (UDA)

REELEX-built accumulators and dancers offer rapid response and low tension for your online and offline manufacturing needs.

Performance:

Maximum Line Speed: 2,000 fpm*
Maximum Fill Capacity: 500 ft*
Minimum Line Tension: 3lbs*



**Performance varies by customer application due to supply reel dimensions and weights. Contact REELEX to confirm your application.*



WHY REELEX?

TOP 6 REASONS REELEX HAS BECOME THE STANDARD PACKAGING SYSTEM FOR “LAST-MILE” LENGTHS OF STRUCTURED AND LOW-VOLTAGE CABLING.



Pull 30% faster without tensions, twists, tangles, overruns, spills, splinters, brakes, or tension control.



There are no hassles with the industry's best payout.



The latest safety standards, automation, and physical safety guards are on every machine.



Technicians are available by phone or video 24/7/365 to diagnose, troubleshoot, and guide your team. Our highly regarded technicians can be almost anywhere in the world in 48 hours or less.



REELEX machines are available for purchase, lease, or rent-to-own to meet your financial needs.



REELEX packaging primarily uses corrugated fiberboard, which is fully recyclable and biodegradable. This ensures that the packaging materials can be easily reused or recycled at the end of their life cycle.



PAY AS YOU GO — A LICENSE MODEL BASED ON YOUR SUCCESS

Authorized use of the patented REELEX system, associated trademarks, and 70+ years of know-how is administered through the signing of a License Agreement. Under the current license agreement, licensees pay REELEX a fee based on the volume of product processed through the machine on a monthly basis only after packaging production is complete.



The World’s Most Prominent Cable Manufacturers are REELEX Licensees Like:

- BELDEN
- BERK-TEK
- COMMSCOPE
- LAKE CABLE
- PRYSMIAN
- SOUTHWIRE
- SUPERIOR ESSEX
- AND MANY MORE

View the full list of authorized licensees at reelex.com/licensees

We treat our licensees like partners, and that partnership includes access to the full REELEX portfolio, package consulting and development in our Co-Creation Lab, software upgrades, and non-travel service and support at no or minimal charge.

Innovate Together. Build Smarter.

The REELEX Co-Creation Lab is where your ideas meet our expertise.



Whether you’re launching a new product, redesigning your packaging, or exploring new markets, our in-house team is ready to collaborate with you—from concept to prototype—**free of charge for licensees.**

We believe the best packaging comes from working side by side with partners. By investing in your success up front, we help unlock long-term value for both your product and our technology.





REELEX PACKAGING SOLUTIONS HELPS CUSTOMERS MEET THEIR SUSTAINABILITY AND ENVIRONMENTAL INITIATIVES BY OFFERING DIFFERENT MATERIAL OPTIONS FOR PACKAGING.



CARDBOARD BOX

Reliable standard for over 50 years.



SHRINK WRAP

Low-cost, low-waste packaging.



PROFLEX™

Pragmatic innovation.



REUSER CASE

Reusable and rugged packaging.



ALTERNATIVE CUSTOM PACKAGING



THE "GREENER" PACKAGE

- No internal structure = less volume
- Only plastic used is recyclable
- Cardboard is one of the most recycled materials
- Low waste makes job-site disposal easier than any other package type
- Reduce waste even further by selecting shrink wrap

PACKAGING WASTE COMPARISON

Low Voltage Cable Packaging Examples





LOWER COST & INCREASE ROI

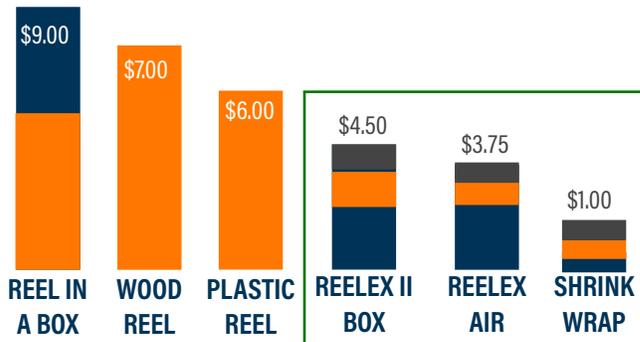
CHOOSE THE LOWEST COST PACKAGING OPTION

Because REELEX coils do not require internal components to function, packaging is simpler and less expensive. Whereas spools and reels need multiple components and require assembly, REELEX coils can be simply placed into a container.

PACKAGING COST COMPARISON

LOW VOLTAGE CABLE
PACKAGING EXAMPLES

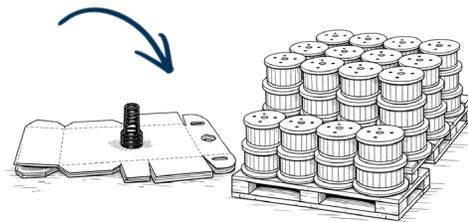
- OUTER CONTAINER
- INSERTS (SPOOL, TUBE ETC.)
- USAGE FEE



IT'S UP TO 40% MORE COST-EFFECTIVE THAN OTHER PACKAGING OPTIONS.

RECLAIM FLOOR SPACE IN YOUR PLANT BY 50% PER SHIFT

In a typical shift producing ~600 units you can fit 160 spools on four pallets OR you can fit 600+ flat boxes on one pallet and 1,000+ REELEX AIR tubes on less than one pallet.



REELEX II (MP60) REELEX AIR®



10.5" wide → 8.0" wide

20% NARROWER
40% MORE BOXES PER PALLET
COMPARED TO REELEX II BOX

LET'S MAKE A FREE SAMPLE WITH YOUR PRODUCT!

Send an email to sales@reelex.com with the following:

- Contact information and company name
- Description of your product and packaging
- What you would like to see out of your REELEX samples. Are you looking for a cardboard box? ProFlex? Unsure? That's OK, just describe what you need.





WORKPLACE SAFETY IN THE CABLE AND WIRE MANUFACTURING INDUSTRY IS A KEY INITIATIVE.

Trusted by the world's top cable manufacturers, REELEX combines innovation with intelligent design, so your lines run safer, faster, and smarter.

OUR SAFETY COMMITMENTS:

- 1. We design and build to the latest electrical safety and security standards.**
REELEX includes safety devices to control hazardous energy sources and prevent unexpected startup, and advanced sensors can detect potential safety hazards and automatically shut down when conditions become unsafe.
- 2. We install physical safety guards on every machine.**
This includes creating a barrier that can't be "tricked" into not working correctly to keep operators safe.
- 3. We leverage automation for enhanced safety.**
REELEX offers robotic systems to handle the heavy lifting, cutting, and spooling of wires, reducing the chance of workplace accidents. REELEX products offer levels of automation to meet your manufacturing need from machine operation to cut and transfer to end to end packaging solutions with boxing.
- 4. We implement predictive maintenance technology.**
REELEX collects and analyzes data from machines to predict when equipment is likely to fail and perform maintenance proactively, preventing unexpected breakdowns.
- 5. Adhering to the latest compliance and regulatory requirements.**
REELEX machines comply with safety standards set by the Occupational Safety and Health Administration (OSHA) and similar organizations in other countries.
- 6. Ergonomic Package Design**
REELEX helps protect the installer and end user too. By designing ergonomic packaging solutions, it's easier for installers to lift, move and set up on job site.



RAPID RESPONSE

GET FAST SUPPORT

We take pride in our superior customer service. Our service line doesn't sleep. Technicians generally are available by phone or video within 12 hours to diagnose, troubleshoot, and guide your team.



OUR HIGHLY TRAINED TECHNICIANS CAN BE ALMOST ANYWHERE IN THE WORLD IN 48 HOURS OR LESS.



**REELEX
MACHINES ARE IN
20+ COUNTRIES**

 SUPPORT@REELEX.COM

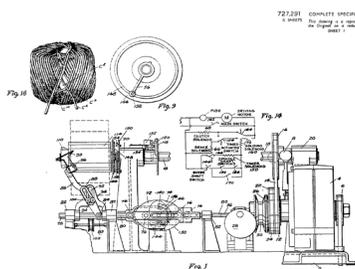
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 WWW.REELEX.COM/SUPPORT



50+ YEARS OF EXCELLENCE

1948



The figure-eight wind was conceived in 1948 for combat troops to lay telephone wire.

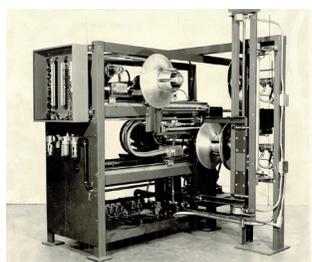
1950s

First patent for the first coiling machine was approved in 1953. In 1958, Walter Taylor founded Windings, Inc. to sell his technology.



1960s

Windings, Inc. was contracted by the military to create a specially-designed field pack for infantry men to rapidly deploy cables across a battlefield.



1970s

Belden became the first licensee in 1973. In 1978, the D-1000 hit the market as our first automated machine producing REELEX coils.



1980s-90s

REELEX takes off and becomes more readily available as more manufacturers become licensees.

2000s - Today

As demand and technology advance, so does REELEX.

>80 PATENTS
>100 LICENSEES
>500 MACHINES SOLD
>25 COUNTRIES WITH REELEX



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